

**1. Concept Paragraph:**

Explain what system you intend to use for unification of your icons. Outline, Solids, or Combination, are standard choices.

What will you do to help your icons communicate quickly? \_\_\_\_\_

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**2. TARGET AUDIENCE**

Who potentially, is using the organization’s product/service?

*(Describe the market demographics. Possible differentiators include:*

*Gender, Age, Education, Race, Relationship Status, Income Levels, Hobbies, etc).* \_\_\_\_\_

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**3. SKETCHES**

Render 30 sketches total. *(Each icon is one sketch).*

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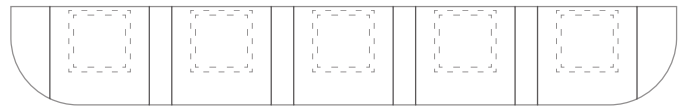
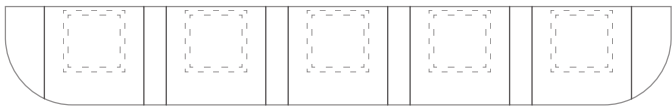
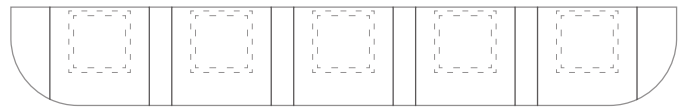
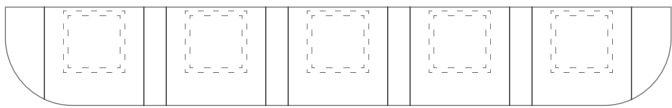
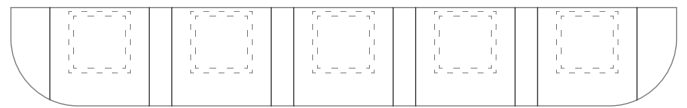
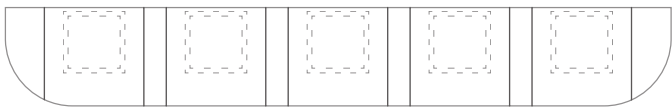
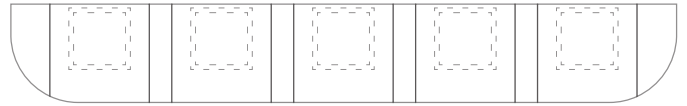
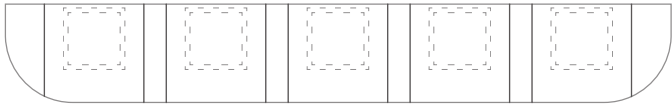
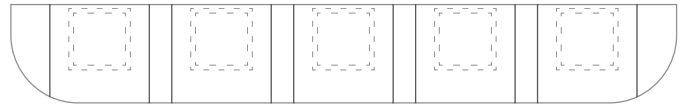
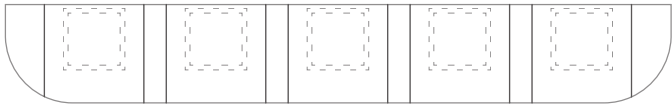
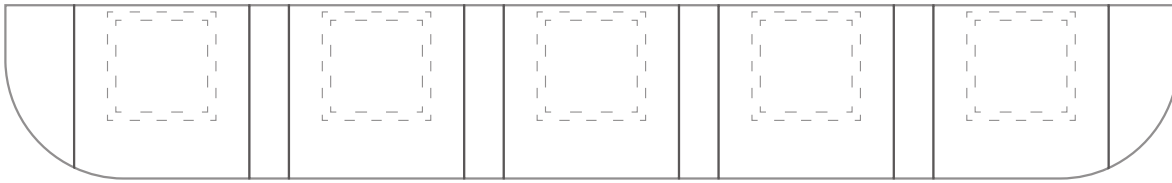
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Remember to base icons on triangle, circle, or square.

For unity use a consistent style — Outline, Solid Fill, or Combination.



**4. Reading Summary (Designing for Small Screens - Icons):**

Pick Three Topics from the Reading, identify them with a title, and explain in three sentences.

Topic 1: \_\_\_\_\_

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Topic 2: \_\_\_\_\_

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Topic 3: \_\_\_\_\_

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