Objective
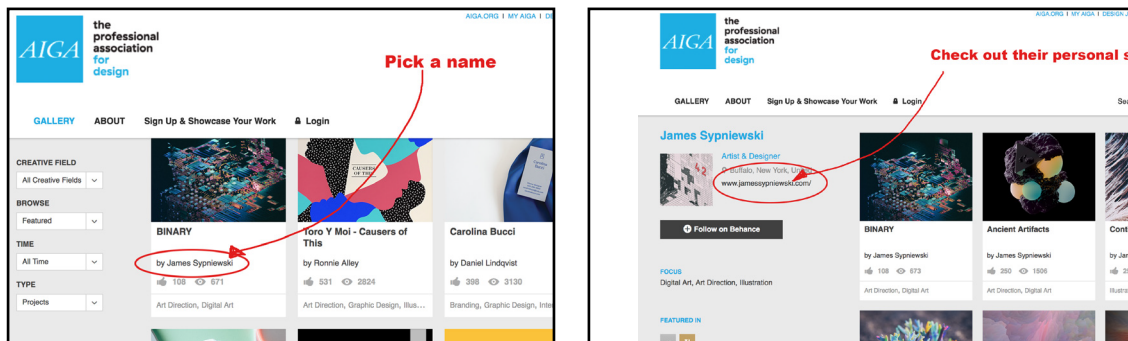   To become alert to the best portfolio websites and the very best physical portfolios. In this assignment you are to look for and find one outstanding portfolio site and one great portfolio case. Then analyze one portfolio website as related to its construction, design, and ease of use. Then complete the same type of analysis for one physical portfolio case.

Overview
    On the Web, usability is a necessary condition for survival. If a website is difficult to use, people leave. If the home page fails to clearly state what a company offers and what users can do on the site, people leave. If users get lost on a website, they leave. If a website's information is hard to read or doesn't answer users' key questions, they leave (Nielsen 2003). By completing this analysis of a site you will be better prepared to design successful websites.

    Find professional design sites through the AIGA Member Portfolios site: http://portfolios.aiga.org/. Fill out the Portfolio Analysis document by finding one portfolio site you like, analyzing the site's strengths and weaknesses. (Note you can easily find portfolio sites by clicking on the AIGA member's name, and then clicking on their personal site

Optional
    Download Web Developer to help you analyze the web layout and formatting. *(https://addons.mozilla.org/en-US/firefox/addon/web-developer/)*

Final Work Due
    Complete the assignment by filling in the Word document "PortfolioAnalysis.doc". Save the completed file with the title "Student'sLastName-PortfolioAnalysis.doc" and place it on the Project Server.

Required Reading
    PlanThePerfectSite.pdf

Due: End of Week 1