

Objective

To determine and gather your best work. To plan how to expand on these projects. To review your overall list and determine the gaps in your portfolio and skill set.

Overview

Having a well rounded design portfolio will prepare you for various design job opportunities. It may also give you an edge over your competition who may not such a complete portfolio. Consider the following categories of design when choosing your best 10 pieces;

- *GUI/UX*
- *Publications*
- *Web*
- *Logo/Identity*
- *Information Graphics*
- *Typography*
- *Packaging*
- *Signage/Wayfinding*
- *Video*
- *Advertising*

Final Work Due

Complete the assignment by creating a list of your 10 best Graphic Design portfolio pieces. Then get feedback from peers as to the quality of the work (use the file "TeamFeedback-W17.pdf". Then complete the project descriptions for each piece. Save the completed file (your list of 10 pieces with their descriptions) with the title "Student'sLastName-PortfolioPlan.pdf" and place it on the Project Server.

Required Reading

PortfolioPreparation&Presentation.pdf
<http://www.aiga.org/join/>
<http://www.aiga.org/membership-faqs/>

Due: End of Week 1**Consider This**

Referring to Ted Williams professional American baseball player, John Updike wrote:

For me, Williams is the classic ballplayer of the game on a hot August weekday, before a small crowd, when the only thing at stake is the tissue-thin difference between a thing done well and a thing done ill.

On which, Bob Greene, CNN Contributor stated:

There it is, right there. That tissue-thin difference, when you don't necessarily know anyone is watching — there is the answer. We all face the choice in our lives every day: to make the extra effort or not, to stay at the desk for the extra fifteen minutes or to go home, to revise the project one more time before handing it in or to settle for something acceptable, if not quite excellent.

What Type of Designer would you like to be?

InHouse Designer:

Pros: _____

Cons: _____

Agency Designer:

Pros: _____

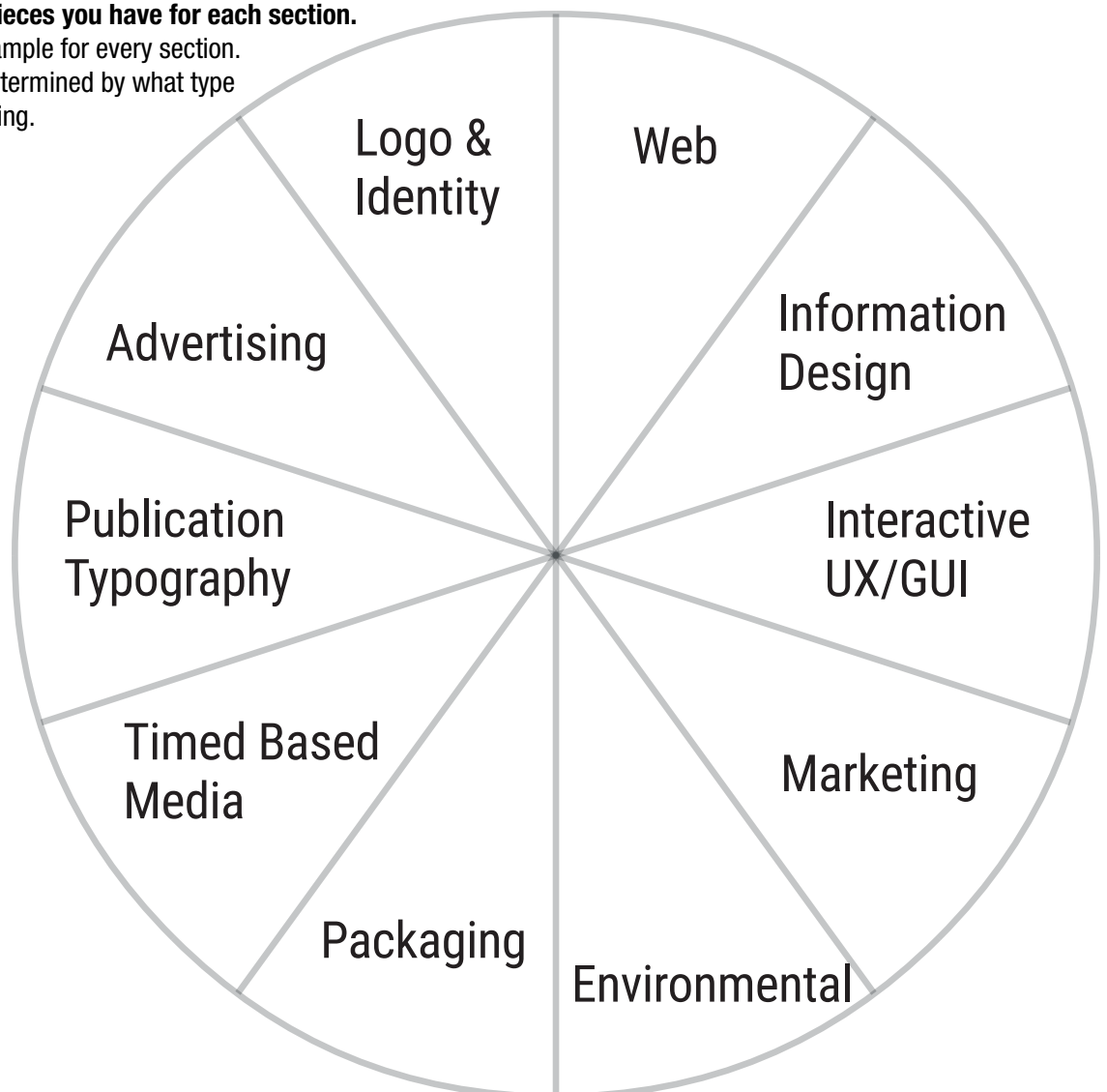
Cons: _____

Gather your 10 best pieces, determine where they fall on the wheel.

Next: Count how many pieces you have for each section.

Note: you do not need a sample for every section.

Those pieces should be determined by what type of design job you are seeking.



Make sure your choices above, support your career choice.

Have an honest friend review your portfolio...

Name of Designer Friend that Reviews your Portfolio: _____

Well rounded array of sample projects:	Poor									Excellent	
GUI/UX	1	2	3	4	5	6	7	8	9	10	
Publications	1	2	3	4	5	6	7	8	9	10	
Web	1	2	3	4	5	6	7	8	9	10	
Logo/Identity	1	2	3	4	5	6	7	8	9	10	
Information Graphics	1	2	3	4	5	6	7	8	9	10	
Typography	1	2	3	4	5	6	7	8	9	10	
Packaging	1	2	3	4	5	6	7	8	9	10	
Signage/Wayfinding	1	2	3	4	5	6	7	8	9	10	
Video	1	2	3	4	5	6	7	8	9	10	

Conclusion: Your best pieces are:

Conclusion: The weaknesses in your portfolio are:
