So, what are the strengths and weaknesses of HTML, CSS, Bootstrap and a site builder like Wix. Firstly, let's look at HTML, the strengths of HTML is that it is simple and fairly easy to use and to create a simple page, but the down side is that it is only good for making a simple not professional looking webpage on its own. Now HTML can be combined with CSS. The CSS makes the HTML page look much better and more professional. Although the downside to CSS is that to make a great looking site you have to write a ton of CSS into it. This is where Bootstrap comes in. Bootstrap makes it all that CSS easy by prepackaging the HTML and CSS all together to make it simple and easy to create a very professional looking webpage. Though the downside is that you are using someone else's work so in some causes bootstrap wouldn't work and there was a lot of code in the bootstrap stuff and could be very confusing and overwhelming. Lastly the benefits of using a site builder like Wix or something else in that it is very easy and simple. It makes the best-looking site in the shortest amount of time. The only real downside is that if you want something that is not in the site builder you can not do it.