RPW210 Rhetoric, Culture, & Power

Evaluation: Design Autobiography (DA) project

The checklists indicate project elements where your final submission meets expectations, and if applicable, where it still could benefit from further development or continued refinement. (The key to the evaluative comments is included below the checklists.) Your score by category appears in the Project Evaluation to the right.

Project Evaluation

Total Points (200 possible)	score
Content (60 points possible)	score
Inquiry (60 points possible)	score
Professionalism (40 points possible)	score
Revision (40 points possible)	score

Evaluation Criteria: Content

eval Memos are framed properly, provide appropriate context & discussion of the project, & request appropriate action regarding the accompanying project.
eval Title effectively frames the essay.
eval Introduction draws readers in, introduces the design, & prepares readers for the essay.
eval Discussion of the design establishes what it is & provides historical context for the author's relationship with it.
eval Discussion explores why the design is meaningful to the author.
eval Author's story about the design complements the discussion well & illustrates the qualities of their relationship with the design.
eval Essay is well organized.

Evaluation Criteria: Quality of Inquiry

eval The discussion achieves the overarching objectives of description, explanation, illustration, & reflection.
eval The essay demonstrates effectively that the author has invested time in exploring their relationship with the design.

Evaluation Criteria: Professionalism

eval Submission includes the required, properly labeled files in the appropriate formats & posted to the designated location(s).
eval Memos demonstrate consistent professionalism & attention to detail.
eval DA demonstrates consistent professionalism & attention to detail.
eval Written content is grammatically sound.
eval Written content is stylistically appropriate (economical, intelligent, engaging), & utilizes audience-appropriate terminology.

Evaluation Criteria: Revision

eval Final submission demonstrates effective response to feedback on V1.
eval Final submission represents continued, effective development & refinement of content throughout the project process.

Evaluation Criteria Key

yes evident and at least generally successful
nm evident, but needs more attention
pw evident, but particularly weak
no not evident, or missing entirely
na does not apply to this submission