Evaluation: InfoGraphic

The checklists indicate project elements where your submission meets expectations, and if applicable, where it still could benefit from further development or continued refinement. (The key to the evaluative comments is included below the checklist.) Your score by category appears in the Project Evaluation to the right.

Project Evaluation

Total Points (200 possible)	score
Content (80 points possible)	score
Design (40 points possible)	score
Professionalism (40 points possible)	score
Revision (40 points possible)	score

Evaluation Criteria: Content

eval Memo is framed properly, provides appropriate context & justification for the submission, & requests appropriate action regarding the project.

eval Title panel establishes the topic and framework for the infographic.

eval Content panels each contribute data-driven information about the infographic topic that is visually driven & effectively crafted. Collectively, the content panels tell a meaningful story.

eval Visual content effectively communicate through realistic, concrete or metaphorical, abstract representation.

eval Citation panel provides detail necessary to trace the data implemented in infographic.

eval Content is well organized.

Evaluation Criteria: Design & Delivery

eval Memo meets format/layout expectations for the genre.

eval InfoGraphic presented in a professional page design that effectively coordinates textual & visual content.

eval InfoGrahpic meets the design standards for the genre.

Evaluation Criteria: Professionalism

eval Submission includes the required, properly labeled files in the appropriate formats & posted to the designated location(s).

eval Memo demonstrates appropriate professionalism & attention to detail.

eval InfoGraphic content demonstrate appropriate professionalism & attention to detail.

eval Written content is grammatically sound, properly punctuated.

eval Written content are stylistically appropriate (economical, direct), & utilize audience-appropriate terminology.

Evaluation Criteria: Revision

eval Final submission represents continued, effective development of content & refinement of design.

Evaluation Criteria Key

yes evident and at least generally successful
nw evident, but needs work
no not evident, or not generally successful
na does not apply to this submission