RPW233 Emerging Media in PTW
Project Evaluation: Museum Entry (ME)

The checklists indicate project elements where your submission meets expectations, and if applicable, where it still could benefit from further development or continued refinement. (The key to the evaluative comments is included below the checklist.) Your score by category appears in the Project Evaluation to the right.

Evaluation Criteria: Content

eval Memos are framed properly, provide appropriate context & discussion of the project, & request appropriate action regarding the accompanying project.

eval Title identifies the focus of the ME doc.

eval ME content meets project specs: (panel 1) description explains the subject; (panel 2) explanation contextualizes the subject (e.g., connection to author, value of object, memory).

eval Images effectively complement ME text.

Evaluation Criteria: Design

eval Memos meet format and layout expectations for the genre.

eval ME meets the design specs established in the project description.

Project Evaluation

Total Points (200 possible)	score
Content (80 points possible)	score
Design (40 points possible)	score
Professionalism (40 points possible)	score
Revision (40 points possible)	score

Evaluation Criteria: Professionalism

eval Submission includes the required, properly labeled files in appropriate formats posted to the designated location.

eval Submissions demonstrate consistent professionalism & attention to detail.

eval Written content is grammatically sound.

eval Written content is stylistically appropriate (economical, direct), & utilizes audience-appropriate terminology.

Evaluation Criteria: Revision

eval Final submission represents continued, effective development of content & refinement of design.

Evaluation Criteria Key

yes evident, more successful than not
nw evident, but needs work
no not evident, or in need of significant work
na does not apply to this submission