RPW245 Journalistic Writing & Research
Evaluation: News Cluster # (NC#)

The checklists indicate project elements where your submission meets expectations, and if applicable, where it still could benefit from further development or continued refinement. (The key to the evaluative comments is included below the checklist.) Your score by category appears in the Project Evaluation to the right.

Project Evaluation

Total Points (200 possible)	score
Content (80 points possible)	score
Design & Delivery (80 points possible)	score
Professionalism (40 points possible)	score

Evaluation Criteria: Content

eval Memos are framed properly, provide appropriate context & discussion of the project, & request appropriate action regarding the accompanying project.

eval Story cluster published to the team's online publication space.

eval Digital ink story tells a complete, coherent story that effectively presents the focus topic.

eval Podcast story tells a complete, coherent story that effectively presents the focus topic through the audio medium.

eval Video story tells a complete, coherent story that effectively presents the focus topic through the video medium.

Evaluation Criteria: Design & Delivery

eval Memo meets format/layout expectations for the genre.

eval Publishing space is professionally designed, & conveys a sense of thematically visual coherence.

eval Digital ink story is professionally presented.

eval Podcast audio is strong, clear, & free of glitches or production issues.

eval Video content is strong, clear, & free of glitches or production issues.

Evaluation Criteria: Professionalism

eval Submission includes the required, properly labeled file in appropriate formats posted to the designated location.

eval Links in memo & publishing space function properly.

eval Written, audio, & video content are grammatically sound (within acceptable norms for professional presentation).

eval Written, audio, & video content are stylistically appropriate (economical, direct; within acceptable norms for professional presentation), & utilizes audience-appropriate terminology.

Evaluation Criteria Key

yes evident, more successful than not
nw evident, but needs work
no not evident, or in need of significant work
na does not apply to this submission