

RPW350 Information Architecture

Project Evaluation: Game 2 Prototype (G2P)

The checklists indicate project elements where your submission meets expectations, and if applicable, where it still could benefit from further development or continued refinement. (The key to the evaluative comments is included below the checklist.) Your score by category appears in the Project Evaluation to the right.

Evaluation Criteria: Content

- # Memo is framed properly, provides appropriate context & justification for the project, provides direction to project files, & requests appropriate action regarding the submission.
- # Game components are well designed.
- # Gameplay guide provides adequate, effective description & instruction.
- # Game design is anchored in recognizable patterns for design & game play.
- # Game components are effectively identified & easily accessible.

Evaluation Criteria: Design & Delivery

- # Memo meets format/layout expectations for the genre.
- # Game components reflect effective, professional design strategy.
- # Gameplay guide & game components establish & maintain a strong, consistent visual logic.
- # Gameplay guide presented in a professional page design that effectively coordinates textual & visual content.

Project Evaluation

Total Points (400 possible)	#
Content (120 points possible)	#
Design, Delivery (120 points possible)	#
Professionalism (80 points possible)	#
Revision (80 points possible)	#

Evaluation Criteria: Professionalism

- # Submission includes the required, properly labeled files in the appropriate formats & posted to the designated location(s).
- # Memo demonstrates appropriate professionalism & attention to detail.
- # Gameplay guide & game components demonstrate appropriate professionalism & attention to detail.
- # Written content is grammatically sound, properly punctuated.
- # Written content is stylistically appropriate (clear, concise), & utilizes audience-appropriate terminology.

Evaluation Criteria: Revision

- # Final submission represents continued, effective development of content & refinement of design.

Evaluation Criteria Key

- 1 exemplary, minor flaws only
- 2 strong, much more successful than not
- 3 evident, would benefit from more revision
- 4 particularly weak, needs significant work
- 5 missing or greatly misunderstood
- na does not apply to this submission