

RPW230 Problem Solving in PTW

Evaluation: Interview Podcast (IP)

The checklists indicate project elements where your submission meets expectations, and if applicable, where it still could benefit from further development or continued refinement. (The key to the evaluative comments is included below the checklist.) Your score by category appears in the Project Evaluation to the right.

Evaluation Criteria: Content

- eval** Memos of Transmittal are framed properly, provide appropriate context & discussion of the project, & request appropriate action regarding the accompanying project.
- eval** Participants and topics for podcast identified in the opening moments.
- eval** Podcast composed of coherent, topically focused discussion among participants.
- eval** Podcast closes professionally.
- eval** Podcast treatment provides appropriate detail about the participants, topic(s), keywords, & discussion outline.

Evaluation Criteria: Design & Delivery

- eval** Memos of Transmittal meet format/layout expectations for the genre.
- eval** Podcast audio is strong, clear, & free of glitches or production issues.
- eval** Treatment establishes & maintains a strong, consistent visual logic.

Project Evaluation

Total Points (200 possible)	score
Content (80 points possible)	score
Design & Delivery (80 points possible)	score
Professionalism (40 points possible)	score

Evaluation Criteria: Professionalism

- eval** Submission includes the required, properly labeled files in appropriate formats posted to the designated location.
- eval** Podcast & treatment demonstrate professionalism & attention to detail.
- eval** Written & audio content are grammatically sound (within acceptable norms for professional presentation).
- eval** Written & audio content are stylistically appropriate (economical, direct; within acceptable norms for professional presentation), & utilizes audience-appropriate terminology.

Evaluation Criteria Key

- yes** evident, more successful than not
- nw** evident, but needs work
- no** not evident, or in need of significant work
- na** does not apply to this submission