

RPW230 Problem Solving in PTW

Evaluation: Journey Map (JM)

The checklists indicate project elements where your submission meets expectations, and if applicable, where it still could benefit from further development or continued refinement. (The key to the evaluative comments is included below the checklist.) Your score by category appears in the Project Evaluation to the right.

Evaluation Criteria: Content

- eval** Memos of Transmittal are framed properly, provide appropriate context & discussion of the project, & request appropriate action regarding the accompanying project.
- eval** Title communicates the document's purpose & identifies the Object of Study (OoS).
- eval** JM frames the OoS appropriately.
- eval** JM provides detail about the author's experiences with the OoS during three phases: R&D, F&I, and R&E.
- eval** JM presents a strong complement of images of the OoS in context of use.
- eval** JM provides a summative statement about the usefulness of the OoS.
- eval** JM report is well organized.
- eval** JM discussion supported well with appropriate evidence from the author's experience journey with the OoS.

Evaluation Criteria: Design

- eval** Memos of Transmittal meet format/layout expectations for the genre.
- eval** JM establishes & maintains a strong, consistent visual logic.
- eval** JM is presented in a professional page design that effectively coordinates text, visual content.

Project Evaluation

Total Points (200 possible)	score
Content (80 points possible)	score
Design (40 points possible)	score
Professionalism (40 points possible)	score
Revision (40 points possible)	score

Evaluation Criteria: Professionalism

- eval** Submission includes the required, properly labeled files in appropriate formats posted to the designated location.
- eval** JM demonstrates consistent professionalism & attention to detail.
- eval** Written content is grammatically sound.
- eval** Written content is stylistically appropriate (economical, direct), & utilizes audience-appropriate terminology.

Evaluation Criteria: Revision

- eval** Final submission demonstrates effective response to feedback on draft.
 - eval** Final submission represents continued, effective development of content & refinement of design.
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Evaluation Criteria Key

- yes** evident, more successful than not
- nw** evident, but needs work
- no** not evident, or in need of significant work
- na** does not apply to this submission